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The University of
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NEWS RELEASE

March 30, 2007

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GET EGG-CITED FOR APRIL 7 EGG HUNT

MISSOULA –

On your mark, get set – the seventh annual Missoula Easter Eggstravaganza will be held at 1 p.m. Saturday, April 7, on The University of Montana Oval.

This year's Easter egg hunt will be bigger and better than ever with more than 20,000 prize eggs and 25,000 pieces of candy for local youngsters.

The Easter Bunny and Monte will make special appearances during the region's largest egg hunt. The event takes place in the heart of campus, where children scour nearly four acres of lawn for age-appropriate candy and prizes.

Free and open to the public, the hunt features separate sections for the following age groups: 0-2, 3, 4-5, 6-7 and 8-9 years old. Parents are allowed to help infants and toddlers collecting goodies in the 0-2 section only. Kids who find maroon, silver and gold eggs will be rewarded with top prizes.

Adults also will have the opportunity to win prizes through special drawings held from noon to 1 p.m.

"What makes this egg hunt unique is that so many community members come together to make it possible," said Rita Munzenrider, director of University Relations, which organizes

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the annual event. "We have our business and media sponsors, high school students through the Flagship program, fraternity brothers – such a diverse representation of Missoulians who've helped make this happen for families each year."

UM and high school students who volunteer through the Missoula Flagship Program will help hand out prizes.

The Eggstravaganza is sponsored by Southgate Mall, Community Medical Center, Missoula Federal Credit Union, the New 102.5 Mountain FM, A Carousel for Missoula, Sigma Phi Epsilon, UM's President's Office and University Relations.

For more information call University Relations at 243-2522.

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